Rujail Ahmed

Full-Stack Developer | PHP · Laravel · React · WordPress/WooCommerce

Pakistan (PKT, UTC+5) | Open to remote full-time or contract roles +92 342 133 3301 | rujail.ahmed@gmail.com | linkedin.com/in/rujail-ahmed | rujailahmedportfolio.ai.studio

Summary

Senior Full-Stack Developer and Team Lead with 8+ years of daily hands-on coding. I build custom WordPress themes, plugins and WooCommerce stores alongside PHP/Laravel back-end systems. I have delivered dozens of client websites end to end, from custom development and third-party API integrations to performance optimisation. I work independently and communicate clearly in writing with distributed teams across time zones.

Technical Skills

- **CMS & E-commerce:** WordPress (custom themes, plugins, hooks/filters/APIs), WooCommerce development and customisation. Also: Shopify, Wix, Squarespace
- **Back-end:** PHP, Laravel, WHMCS, MySQL, REST APIs and third-party integrations
- **Front-end:** JavaScript, React.js, Vue.js, HTML5, CSS3
- **DevOps & Cloud:** Git, Docker, AWS, CI/CD pipelines, CDN integration, cPanel, Linux
- **Performance & Security:** Web performance optimisation, Core Web Vitals, WordPress security best practices

Featured Project: Confidential SaaS Platform

- Built a live chat and website visitor monitoring platform with PHP 8.2 and Laravel, using MySQL as the primary database and a React + Inertia.js chat interface
- Developed an embeddable JavaScript chat widget that installs on any external website with a single script tag, with site-ID configuration, visitor identification and SPA navigation tracking
- Implemented live visitor tracking with IP-based geolocation (country, state, city), browser and device detection, referral source, page history and a live visitor map, using background Laravel jobs

- Engineered agent and admin dashboards with chat assignment, transfer, archive and reopen, file attachments and emoji support
- Integrated Stripe subscription billing with webhook handling and automated lifecycle management

Tech stack: Laravel, PHP 8.2, React, Inertia.js, JavaScript, MySQL, Stripe

Experience

Senior Developer & Team Lead | Intersys Ltd. (Jan 2024 – Present)

- Own end-to-end delivery of custom WordPress/WooCommerce themes, plugins and stores for enterprise-level clients, from requirements to production, with minimal supervision
- Design scalable back-end solutions using PHP, Laravel and WordPress hooks/filters/APIs
- Architected and deployed WHMCS automation covering client provisioning, billing workflows and domain management
- Cut page load time from about 10s to 2–3s and improved front-end performance by 35% through CDN integration, caching and code optimisation
- Lead and mentor a team of developers through code reviews and written guidance while staying hands-on in client codebases; maintained a 100% on-time delivery rate across managed accounts

WordPress/WooCommerce Developer (Associate Manager) | Intersys Ltd. (Mar 2022 – Dec 2023)

- Built and customised multiple WooCommerce stores, including custom checkout flows and third-party integrations
- Introduced automated CI/CD pipelines, cutting production deployment times by 50%
- Reviewed code and mentored junior developers on WordPress and PHP best practices

WordPress Developer (Assistant Manager) | Intersys Ltd. (Jan 2021 – Feb 2022)

- Optimised WordPress and PHP platforms for site speed, Core Web Vitals and server configuration
- Led UI/UX redesigns and built custom features and third-party integrations to client specifications

Web Developer | Intersys Ltd. (Jan 2019 – Dec 2020)

- Built full-stack client website features using PHP, WordPress, JavaScript, HTML and CSS
- Managed server environments and optimised site performance and API integrations

Junior Web Developer, previously Intern | Intersys Ltd. (Jan 2018 – Dec 2018)

- Contributed to WordPress codebases through coding, testing, debugging and website maintenance, progressing from intern to junior developer

Education

Higher Secondary (HSSC, equivalent to 12th grade) | Premier Government College (2017 – 2019)

Languages

Urdu: Native | English: Advanced (professional working proficiency)